

## Session 11: Managing Innovation

'Top tips' recorded during group discussions:

- Consult widely and make sure that the new element introduced is widely accessible
- Ask why --> outcomes and objectives + process to measure against
- Conduct user research – what will work for the user
- Research environment and context
- Prototypes + progress from learnings + feedback
- Look for issues + start small, slowly
- Small steps
- Don't make assumptions about: people, timing, products
- Importance of planning – time frames, re-evaluations – more needed
- Involve people with project management skills
- Consider people and resources – software, curriculum links, filming, planning
- Communication with stakeholders
- Create working groups (particularly for multi-division projects)
- Manage expectations – allocations, clear parameters, timelines (especially with management)
- Design a digital survey so we understand which region needs information (outreach)

