

Virtual Meeting Minutes

11.00am AWST | 12.30pm ACST | 1.00pm AEST | 3.00pm NZST Friday 12 July 2024

Attendees:

Lee Katauskas (Federal); Natalie Badcock (SA); Rebecca Quinnell (Qld); Lara Ghaly (ACT); Caroline Wallis (NZ); Troy Murphy (NZ); Jesse Austin (NZ); Christa Hopkinson (NZ); AJ Puleiata (NZ); Kimbra McCormack (Tas); Collette Goyne (Tas)

Apologies:

Joseph Cho (NSW); Narelle Wood (Vic)

Invited:

Delegates from NT, WA.

Chair: Parliament of Tasmania **Minutes:** Parliament of South Australia

1. Welcome & Housekeeping

- Acknowledged NAIDOC Week and Traditional Owners
- Introduced parties

2. Actions from Previous Meetings

- Federal Parliament investigating Teams channel or Sharepoint set up.
- LK reported under investigation with Federal Parliament IT.
- Ongoing.
- **ACTION:** revisit at next meeting. With Federal Parliament.

3. Topic – Youth Engagement and Social Media

Tasmania:

- Education Office has no formal online presence
- Social media managed by Parliament IT, posts about sitting only.

NZ:

Social Media

- AP oversees social media
- Education has a <u>facebook subgroup</u> ~215 members. Content is reposted and shared into this group.
- On occasion education content is posted on the Parliament's main pages.

Youth Reference Group - Rito o te Pāremata

- JA reported this group consists of 7 staff aged 16-22, employed by the Parliament.
- Group meets in Wellington or virtually 1x p/month.
- Currently working on a project to demystify Parliament e.g. (Parliament/Government misconception) reels on Instagram. AP reposting on the Parliament's main accounts.

- Social media project = low cost, but challenge is frequency of posts.
- Question from SA how did the project get approved/get budget?
 - Funded via office of the Clerk.
 - o Submit via business planning.
 - Relied on <u>commissioned research</u> to highlight perception of Parliament. Kantar research.

Note: potential to compare with Victorian model.

Queensland:

LinkedIn Group

- Indigenous Youth Parliament has a LinkedIn group.
- RQ posts jobs, committee hearings, volunteer opportunities.
- Intention to grow and develop this group.

Social Media

- Social media run by different division in Parliament.
- No exclusive social media presence for education.
- Teacher group under consideration.

Note: Brief discussion of article in The Parliamentarian (see page 148).

ACT:

- One account for the whole of the Assembly.
- Promotes committee hearings, sitting not used for education promotion.
- Regulated by the Clerk's office.

Federal:

- Business case put forward to establish specific PEO accounts.
- Social media accounts designed to promote resources, TPL and digital programs.
 Facebook
 - o Instagram
- ~14000 unique views since February.
- Followers tend to grow with TPL promo.
- Produced "tag" cards to promote social media accounts and seek feedback.
- Offered to share scheduling templates.
- **ACTION**: share social media scheduling templates. With Federal Parliament.



SA:

Social Media

- Launched new Facebook teacher hub in 2024
- As social media is managed by the Education Office, content does lean to education content.
- Hands out flyer at all TPL and in school goodie bags.



Each term we send out a newsletter with a roundup of opportunities for you and your students. Our newsletters cover:

- Upcoming teacher professional learning sessions.
- Upcoming programs and major events for students.
- Changes or news items related to our regular programming (school tours, video incursions).
- Resources developed by us, or related Civics & Citizenship bodies, that can support your practice.

Youth Engagement

- Considering business case for youth advisory group.
- Brief group discussion on how to source participants:
 - Via "hero" teachers of the subject area,
 - o Indie School Tas,
 - \circ NZ posted job applications and received ~80 applications.

4. AOB

- Next IPEN Community of Practice meet up 26 July see Caroline for invite if you have not received one.
- SA shared <u>new education website</u>.
- SA shared <u>APEC registration reminder</u> assist twinned Parliaments where possible.

Meeting concluded 1.50pm AEST.